

Dear Hiring Manager,

I am writing to express my interest in the role focused on identifying new business opportunities in international markets. With over 15 years of experience in business development across multiple sectors—including Consultancy, hospitality, and real estate, I bring a versatile, results-driven approach to building strategic partnerships, expanding market presence, and driving commercial success.

Having worked both in the UK and the Middle East, I have developed a strong professional network and a deep understanding of diverse markets and business cultures. My UK-based experience includes leading business development efforts for companies such as Alchemy Consultants UK, Chelsea Green Valet, and Fait Maison. In these roles, I created and executed growth strategies, expanded B2B and B2C relationships, and contributed directly to revenue increases.

One of my strongest assets is my ability to learn quickly and adapt to new industries with confidence. I have a deep passion for continuous learning and thrive in dynamic, fast-paced environments. My strong presentation and communication skills, combined with my ability to build rapport and influence, have consistently helped me secure new partnerships, negotiate successful deals, and close sales.

I am confident in my ability to identify opportunities and deliver persuasive solutions that align with business goals. I believe my cross-sector experience, commercial mindset, and strategic approach would make me a valuable addition to your team.

I would welcome the opportunity to discuss how I can contribute to your business development objectives.

Thank you for considering my application, and I look forward to the opportunity to speak with you further.

Kindest regards,

Heba El Bannan